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ABSTRACT

TITLE: ENCRYPTION PROGRAM AND METHOD FOR CONDUCTING
MERGE/PURGE OF MAILING LISTS

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10 A unique merge/purge system for eliminating duplicate mailings
particularly used with electronic mail, or email, employs a
computer software program and algorithm to encrypt the basic
information into match codes and identification numbers prior to
being supplied to the merge/purge operation. The merge/purge
operation is conducted with the encrypted lists returned to the
15 owner or maintainer of the lists. The maintainer uses the
information and matched codes to transmit mailings to the purged
lists of names and addresses. The system provides improved
security without undesired release of the list owners email
addresses.